

# THE CORNERSTONE

Newsletter of The Cupertino Historical Society  
P.O. Box 88 Cupertino, CA 95015-0088  
Cupertino Historical Museum  
10185 N. Stelling Road  
408/973-1495; Wednesday - Saturday, 10 a.m. - 4 p.m.

September 1992  
Judith Carson-Croes,  
Editor

## MESSAGE FROM THE PRESIDENT

September greetings to you as we begin our fall season of programs.

Since the last issue of the Cornerstone we have finalized the board makeup with the election of Marty Mathiesen. The Board membership follows showing term expiration and the officers as elected at the August Board meeting:

Term Expires

President	Bob Meyers	93
Vice President	Jeannie Ryder	94
Historian	Fenton Hill	93
Treasurer	Don Frolich	94
Secretary	Linda Schultz	93
Member	Sandra Basel	95
Member	Marty Mathiesen	95
Member	Martin Sorensen	94
Member	Don Steele	95

Don Steele is the board liaison to the Membership Committee and Martin Sorensen and Marty Mathiesen are the board members appointed to the Fundraising Committee.

Be sure to come to our September 22 general meeting/potluck and congratulate your new Board!

*Bob Meyers, President*

## EDUCATOR, MS. INA COKELY, SPEAKS ON RURAL SCHOOLS AT SEPTEMBER PROGRAM

Ms. Ina Cokely, a long time San Francisco educator, who has fortunately recovered from her recent gardening injury that prevented her from speaking at our May meeting, will present to the Society a program on the history of rural schools in California. As part of the evening, Ms. Cokely would like Society members to

share their memories and photos of their rural school experiences.

A special display table will be set up for your photos and memorabilia. **Please mark your items with your name!**

## MARK YOUR CALENDAR FOR FUTURE SOCIETY PROGRAMS

- **October 27** - Jacqueline Brady, Librarian at Family History Center, presents "Shoebox to Showcase", preserving your family photographs.
- **November 24** - Harry Farrell, author of "Swift Justice" and former S.J. Mercury News reporter, will speak about his recent account of the Brooke Hart kidnapping, murder, and San Jose lynchings.

More information will be forthcoming on these programs in future issues of *The Cornerstone*.

## PROGRAM COMMITTEE LOOKING FOR VOLUNTEERS

[From Jeannie Ryder, Program Committee Chair]

We are looking forward to having interesting programs for all to enjoy, and bring friends and, hopefully, NEW MEMBERS to, and that requires your help.

We are in need of volunteers to help put on the meetings--with table decorations for all months, and with setting up and cleaning up for the pot lucks. This is an SOS! If you are able to help, please let me know. Call me at 257-9363. Leave a message if I am unable to take the call.

# NOVELTY TREE ORNAMENTS AND CORNUCOPIAS

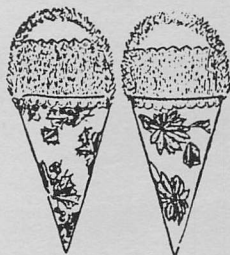
To be filled with candy, etc., and hung on Christmas tree



F4095—Candy basket, 4x3½x4½ in., Christmas and Santa Claus decorations, folds flat. 3 doz. in box..... Doz. 24c (Total 72c)



F9821—Candy box, 6 styles, 3½ to 5½ in., houses, churches, etc., with Santa Claus decoration. Assorted 1 doz. in box. Doz. 75c



F4096—Cornucopia, 2 styles, 11 in. over all, assorted pointsettia and holly paper, red and green crepe paper tops, tinsel handle. 2 doz. in box..... Doz. 42c (Total 84c)



F4075—Baskets & pails, 4 styles, aver. 4 in., assorted holly and embossed gold and silver lace effect paper bodies, tinsel handles. 1 doz. in box. Doz. 79c

Ad from Butler Brothers Catalog, 1923, as reproduced in Christmas Past, by Robert Brenner.

## THE ORNAMENTS OF CHRISTMAS NEXT MUSEUM HOLIDAY EXHIBIT

The idea of a decorated tree has been traced to early German folktales of the 1700s. In the 1800s the practice of decorating a tree in the celebration of Christmas found its way from Europe to the United States. After the holiday was made secular as well as religious, trees became important symbols of the Christmas season, and were decorated simply or lavishly, according to economy or perspective. School children strung cranberries and popcorn, elaborate paper, glass, and tinsel ornaments were imported from Europe, and candles or lanterns, graced the trees of families and communities.

The Cupertino Historical Museum will again reach out to the community to join in a holiday exhibition, by asking individuals to loan a favorite family ornament. Cupertino schools and artists also will be asked to be part of the exhibit by making ornaments, paper chains, origami cranes, or personal creations of your culture or favorite period. Members' preview for

the exhibit will be Friday, December 4. The exhibit will open to the public Saturday, December 5 and run through January 1993.

If you have ornaments, lights, or other holiday decorations you would like to loan or if you would like to make an ornament for display, please contact Judith at 973-1495.

## MEMBERSHIP COMMITTEE LAUNCHES FIRST RECRUITMENT EFFORT

The Cupertino Historical Society was chartered in 1966 with 177 members. Over the next 26 years, membership has held steady at numbers between 100 and 180, with a slight increase to 234 in 1990 with the opening of the Museum.

In 1992, an interest in broadening the membership has motivated the Membership Committee to write and begin implementing a plan to bring in 60-80 new members during this year. As part of this campaign, close to 500 letters and membership applications were sent in July to individuals who had signed the museum visitors' book. Other recruitment activities will include holding a "Bring a Friend" night for the February Society meeting, having members act as 'greeters' to guests at meetings, and providing information packets on the Society and Museum to new Cupertino residents through the Chamber of Commerce.

As a current member, you also can help by inviting friends and family to meetings and to join the Society in its effort to preserve Cupertino history for the community.

## NEW MEMBERSHIP DIRECTORY\* DUE IN SEPTEMBER

The 1992-93 Cupertino Historical Society Membership Directory listing names, addresses, phone numbers, and year of joining, will be sent to members September 23. They will be available also at the September 22 meeting and potluck.

\* This directory is for members' use only and not for public distribution.



### Old History in New Books

In celebration of its Centennial, Palo Alto has reached back more than 100 years into its past and brought forth the lives of its earliest settlers, the Ohlone People, as well as its missionaries, and early European settlers. This book by authors Pamela Guillard and Nancy Lund, portrays the diverse character of Palo Alto through stories and photos of its people and the city they built.

Ask your Librarian for: History of Palo Alto: The Early Years, by Pamela Gullard and Nancy Lund, San Francisco: Scottwall Associates, 1989..

### VALLCO MUSEUM NEWS

- For a three-day period, October 24-26, the 1912 Kelley Farm Truck currently in the QCC lobby, will be on display in the lower level of VALLCO Shopping Center.
- Cupertino Historical Museum II has new hours, now open 12 noon - 3:00 p.m., Tuesday & Saturday.

### ANNUAL VOLUNTEER RECOGNITION DAY TO BE CELEBRATED AT SEPTEMBER 22 MEETING

More than 60 volunteers to the Society and Museum will be honored September 22 with a special cake and a tribute given by the Museum Manager and Society President. Volunteers have given thousands of hours to fundraising, giving museum tours, as board members, exhibit designers, program planners, and staffing community events. They have worked throughout the year to help ensure that the Museum continue to fulfill its mission of preserving Cupertino history for the community. The Museum will continue to rely on its greatest asset--its volunteer! Thank You!

**Note:** If you are planning to attend the September 22 potluck, please don't bring cake, cookies, or pies. Cake will be provided.

### "WASH DAY" HIT FOR 2ND YEAR

More than 100 children, ages 5 - 9, enrolled in Nature Camps this summer through the City of Cupertino, Department of Parks and Recreation, had hands-on experience washing clothes the old-fashioned way -with tubs,

washboards, a plunger, and a handwringer. Docents Mathilda Sousa and Hazel Fretwell guided the children through the process which concluded with ironing with an iron few could lift.



Cupertino Historical Society  
September - October 1992 Calendar

#### SEPTEMBER

- 15 Public Meeting for de Anza Historic Trail De Anza College, 7:00 p.m. RSVP (415) 948-4118
- 22 Cupertino Historical Society Meeting, Potluck at 6:30 p.m.
- 25-27 Conference of California Historical Societies 1992 Annual Meeting, Riverside, CA. (209)946-2169 for information.
- 28 "Sunnyvale Salutes Moffett Field", program Sunnyvale Historical Society, 7:30 p.m., Sunnyvale Historical Museum, Murphy Park

#### OCTOBER

- 4 Free Admission Day, re-opening of San Jose Historical Museum, 12 noon - 6:00 p.m.
- 10 "Fundraising", Heritage Council of Santa Clara program meeting, 9:00 - 1:00 p.m.
- 27 Cupertino Historical Society meeting

**GENERAL MEETING, Tuesday September 22**  
Quinlan Community Center  
10185 N. Stelling Rd.  
6:30 p.m. - Potluck  
8:00 - Speaker: Ina Cokely, "Rural Schools"

**Cupertino Historical Society  
P.O. Box 88  
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